

# MISCELLANEOUS

## ZCOMS FIRST BATCH

### GRADUATED AT CONVOCATION 2017



Convocation 2017 marked a milestone for ZCOMS as this year its first batch graduated; a proud moment for Ziauddin University. Ziauddin College of Media Sciences was inaugurated in 2013 with the mission to train the young minds to be curious and creative and instill it with a distinct understanding of media and the courage to act on its beliefs. ZCOMS envisions communication and media as the ultimate bridge between endowments and entitlements. ZCOMS 1st batch convoca-

tion was an electrifying moment as this was the first batch that had placed the cornerstone for a media department in Ziauddin University being the most senior batch. Bidding farewell is the absolute toughest thing to do because you have to walk away with just a memory and after a while that memory fades. We hope and pray that ZCOMS would bid farewell to more batches year after year for decades to come.



# ZIAUDDIN UNIVERSITY

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## 383 STUDENTS AWARDED DEGREES AT ZIAUDDIN UNIVERSITY CONVOCATION

As many as 383 students were awarded degrees in various disciplines at the 14th convocation of Ziauddin University held at Expo Center on Thursday.

The university awarded the Sir Ziauddin Ahmed Academic Excellence Gold Medal to nine high achievers: Mohammad Shariq (dental surgery), Taliya Karim (biomedical), Mirza Omer Baig (media sciences), Aiesha (medical technology), Zinnia Mohsin (speech language therapy), Hina Murad (generic), Zoya Jabeen (physical therapy), Hareem Arif (MBBS) and Urooj Sheikh (Pharm D).

"During my four-year education, I constantly did internships in different organizations. I think it's the key to my success. Having the ability to interact, socialize and conveying your message strongly are qualities that give you an edge in a field like media sciences," said Mirza Omer Baig, the recipient of the best graduate award in media sciences, as he shared his sentiments with journalists after the ceremony.

He acknowledged support of his parents and teachers in his success. Baig's future plans included doing master's from the Institute of Business Administration in marketing & advertising. For Zinnia Mohsin, the gold medalist in speech language therapy, it was important to prepare and complete study projects on time for an outstanding academic performance.

"None of my family members are connected with medicine but I feel proud that I chose this field and acquired a distinction. The field of speech, language and hearing sciences plays a crucial role in rehabilitation not just for patients with genetic health issue, but also for those recovering from stroke, trauma or cancer," she explained.

Another high achiever was Anum Shahid of the college of media sciences who also delivered the valedictory speech. "I worked hard on my assignments and always tried to [take] good notes. I think this helped me achieve success," she said. Earlier, Prof Pirzada Qasim Raza Siddiqui, the university's vice chancellor, in his welcome address highlighted the institution's progress and said more than 2,000 students has graduated since its inception.

Advising students, he said: "Seek and gain more and more knowledge as this is a real value addition to human beings. And, bear in mind that you have taken the oath to abide by professional ethics and be ready to serve humanity, speaks truthfully and practice your profession without any prejudice." Speaking as the chief guest at the ceremony, Sindh Chief Minister Syed Murad Ali Shah congratulated students on their success, urging them to serve the country with honesty and dedication.

# EVENTS

"You are the custodians of rich traditions and values. Your accomplishment is a source of pride not only for yourself but also for the university and the country," he said.

Higher Education Commission Chairman Dr Mukhtar Ahmed praised the university's efforts and its faculty for training students as par with international standards.

A knowledge-based society was a nation's real asset and

students could be change-makers, he said.

A message on behalf of university chancellor Dr Asim Hussain was also read out.

The disciplines in which the degrees were awarded included medicine, pharmacy, nursing, dentistry, biomedical engineering, physical therapy. Medical technology and media sciences.



# EVENTS

## WORLD INTERNATIONAL NURSES & MIDWIVES DAY



"We see humanity in professions like nursing, and today is the day to celebrate it, so we all are celebrating humanity. Dear nurses go out and serve society, it's your day," said Mehtab Akbar Rashidi, Member Standing Committee on Primary Health, Government of Sindh. She was speaking at Ziauddin University to mark the International Nurses & Midwives Day, and 197th birthday of Florence Nightingale.

The event was organized by the Ziauddin College of Nursing to highlight the current health issues and to show many way nurses serve communities. Addressing the event as Chief Guest Mehtab Akbar Rashidi talked about the rights of women and said, "Women have every right to proud themselves, you can deny everything but woman is a woman, you can't deny this."

While talking about Nurses & Midwives, Dr. Rozina Karmaliani, Professor, School of Nursing, Aga Khan University, the keynote speaker at the ceremony, said that "The Wealth of nation depends on our health and health of our nation depends on

nursing and midwifery, it is our profession and we are proud of it." She also discussed about sustainable development goals, universality, integration and transformation. She motivated nurses by saying "you all are playing role of a mother to this nation, so consider yourselves as a full partner for patients"

Prof Dr Pirzada Qasim, Vice Chancellor Ziauddin University said that nursing college is the oldest entity associated with Ziauddin University. Nurses are indication of change, and they are trained for this particular area. This day gives us motivation; to train more nurses with latest technologies, we have to make Pakistan a knowledge base society for the whole world.

On this occasion, students of College of Nursing took oath and presented lamp lighting ceremony to pay tribute to Florence Nightingale on her 197th birthday. Earlier, a poster competition was organized to create awareness and highlight role of nurses in the society.



# EVENTS

## ZIAUDDIN UNIVERSITY FACULTY OF ENGINEERING SCIENCE AND TECHNOLOGY

### THE LAUNCH

#### MESSAGE FROM THE CHANCELLOR

As a Chancellor of Ziauddin University, it's a matter of pride to announce the expansion of engineering unit of ZU. The college of Bio-Medical Engineering that was started nine years back, will now re-emerge as Faculty of Engineering Science & Technology; ZUFEST. New departments and programs are being added to embrace modern trends and technologies to cater the future needs for human resource with required skill sets. I extend a hearty welcome to you all for choosing ZUFEST to fulfill your dreams of becoming one of the best professionals in the field of Engineering Science & Technology.

ZUFEST shall strive to educate and nurture the youth for the dynamic and highly competitive world. We offer you an opportunity to dedicate yourself as a qualified professional to the development of the nation and alleviation of sufferings of humanity.

ZUFEST is equipped with and keep on acquiring the state of the art lecture halls & laboratories, latest equipment, instruments, high end computers, teaching aids, multimedia and other audio visual facilities, library with online access and WI-FI connectivity required for effective modern teaching. I assure you to develop it as an iconic center for learning and research with the years to come.

ZUFEST holds well qualified, experienced and dedicated faculty. The highly pragmatic and progressive environment conducive for learning & skill development is the prime focus of ZUFEST and its faculty. ZUFEST is committed to provide close to life experience and case study based teaching techniques. We are offering BS Software Engineering, BS Electrical Technology for the first time and plan to offer Electrical & Chemical Engineering next academic year.

Once again, I extend a cordial welcome to the students joining the ZUFEST and wish them a very promising and successful professional career and life.



**DR. ASIM HUSSAIN**  
SITARA.E. IMTIAZ, NISHAN.E. IMTIAZ  
CHANCELLOR, ZIAUDDIN UNIVERSITY

## CONTINUING PROFESSIONAL EDUCATION HIGHLIGHTS

Continuing Professional education activities were arranged at all the three campuses of the University.

College of Nursing organized CNE Workshops on Steps of Conducting Research, Writing a Review Article and Synopsis Writing for the faculty training. On the other hand Department of Education Development conducted in house training session on Objective Writing with Reference to Patient Safety for Dental and Physical Therapy faculty. Mcq's Development and Critique session was held for the faculty of Clinical Medicine and Surgery. Multidisciplinary Seminar on Management of Prostate Cancer was held at DZH (North) and was attended by good number of Urologists and Oncologists. Chikungunya-Myths and Facts was held at KDLB-CAMPUS and was well-attended by the General Practitioners of the locality.

A guest lecture on Basics of Movements Disorder by Dr. Jawad Bajwa was arranged for the residents of DZH.

To create the awareness of ethical obligations in the field of medicine a two day Introductory workshop on Bioethics and its core concepts was conducted for the faculty. The workshop was well-attended by in-house participants.



# MISCELLANEOUS

## COLLEGE OF SPEECH LANGUAGE & HEARING SCIENCES ORGANIZES SUMMER CAMP

The College of Speech, Language and Hearing Sciences – Ziauddin University has been organizing an Inclusive Summer Camp for children 4;0 to 6;0 since Summer 2016 where qualified Speech-Language Therapists work with children to enhance and stimulate their language and literacy skills through many different fun activities including, arts and Crafts, multimedia and aerobics. They also work on children social skills through social stories and different role play activities.



## COLLEGE OF SPEECH LANGUAGE & HEARING SCIENCES AWARDED INTERNATIONAL CERTIFICATION IN VITALSTIM THERAPY

The Speech and Language Pathologists from ZCSLHS Ms. Amina Siddiqui, Ms. Maha Khalid, Ms. Misha Irshad and Mr. Ali Punjani got recognized as internationally trained VitalStim Therapist in Pakistan.

VitalStim Therapy is a specialized form of neuromuscular electrical stimulation (NMES) designed to treat swallowing disorders through muscle re-education.

The VitalStim Therapy System is a non-invasive, external electrical stimulation therapy approved by the Food and Drug Administration in 2002 for the treatment of dysphagia with application on the anterior neck.



## FROM THE DESK OF HR ZIAUDDIN UNIVERSITY HUMAN RESOURCES DEPARTMENT



Dr. Samreen earned her doctorate from Mehran University of Engineering and Technology in Electronic Engineering and Masters from Sir Syed University of Engineering and Technology. She is an Electronic Engineering Professional with about 15 years of experience in engineering, research, consulting and

management in various industries. She has worked in the Space and Academic sector. Samreen has electronic, biomedical and telecommunication systems as well as performed collaborated network researchers, interns, work integrated learners as well as entrepreneurs. She has multiple researches to her credit too.



Ms. Manizah Ali, Masters in Visual and Media Anthropology joins Ziauddin College of Media Sciences as Director. She earned the masters and holds degree from the Indus Valley School of Art and Architecture. She has served as HOD and Ass. Professor at Iqra University and as an adjunct faculty at Indus Valley

School of Art and Architecture and SZabist. She has served at Geo English News and entertainment. She has written directed and produced short films and has participated in national and International film festivals and has won awards.



Prof. Dr. Talat Mirza, PhD joins as Director, Department of Research Ziauddin University. She is a Meritorious Professor Pathology, Director Institute of Basic Medical Sciences and Dow Research Institute of Biotechnology and Biomedical Sciences DUHS. She is a Chief Histopathologist at Dow Reference and

Research Lab. She has numerous publications to her credit and is a PhD Supervisor too. She is member Board of Advance Studies at Hamdard University, Baharia University and Dadabhoy University.



Dr. Shehla Naqvi, Director HR, Ziauddin University, Dr. Shehla joined DZH in the year 2014 as head HR. She spent 2 decades at SSGC and restructured the medical department and built a quality team at a large corporate setup. Her experience as a Manager across all tiers of leadership provided her with a

unique set of skills. She developed executable strategies that motivated teams to achieve corporate objectives through training development, pay for performance and succession planning. She was awarded management leadership award in USA in 2006- in the outstanding employer program for emerging health needs.

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## ZIAUDDIN UNIVERSITY MEDIA SOCIETY PRESENTS CRICKNOCK ZIAUDDIN UNIVERSITY'S FIRST INTRA-UNIVERSITY CRICKET TOURNAMENT

Ziauddin College of Media Sciences through its Media Society on the 10th of May initiated its 1st Cricket Tournament where all the departments of Ziauddin University participated with full zeal. It was a major success as it brought all the departments under the same umbrella irrespective of the fact that the student is from a media department or medical department. This was the very first time that the media department initiated a tournament in the history of Ziauddin University where all the departments joined hands and played as one university.



## MEDIA SOCIETY ELECTIONS

Ziauddin College of Media Sciences held its 2nd Media Society elections with full zeal on 11th April 2017. Ziauddin College of Media Sciences always has a goal of bringing the entire Ziauddin University on one platform. Giving the entire University a

privilege to cast their votes in Ziauddin Media elections was like adding another feather to the proud Managements cap. The elections were conducted in a lively manner and all the departments appreciated the efforts of ZCOMS.

